

EXPRESS MAIL LABEL: EV 175963133 US  
PATENT

DOCKET NO.: W1200-00040

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re patent application of:

Inventor: Aman Safaei *et al.*

Serial No.: Not Yet Assigned

Filed: Herewith

For: **MARKETING ANALYSIS AND PLANNING SYSTEM AND METHOD**

CERTIFICATION UNDER 37 CFR 1.10

I hereby certify that this correspondence and the documents referred to as attached therein are being deposited with the U.S. Postal Service in an envelope as "EXPRESS MAIL POST OFFICE TO ADDRESSEE" service under 37 CFR § 1.10, Mailing Label Number **EV 175963133 US** addressed to Mail Stop Patent Application, Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

Date:

By:

MAIL STOP PATENT APPLICATION  
Commissioner for Patents  
Alexandria, VA 22313-1450

Sir:

PATENT APPLICATION TRANSMITTAL LETTER

Transmitted herewith for filing, please find the following:

**Type of Application:**

☒ Utility (non-provisional)

☐ Divisional

☐ Continuation

☐ Continuation-In-Part (CIP)

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- [ x ] Please charge my Deposit Account No. 04-1679 in the amount of \$1,596.00 for the balance of the filing fee. The Patent Office is authorized to charge any deficiency or credit any overpayment to Deposit Account No. 04-1679.

**Authorization to Charge Additional Fees:**

*NOTE: if no fees are to be paid on filing, the following items should NOT be completed.*

- [ x ] The Commissioner is authorized to charge payment of the following fees and to refund any overpayment associated with this communication or during the pendency of this application to Deposit Account No. 04-1679.
- [ x ] Filing fees (37 CFR § 1.16(a), (f) or (g)).
- [ x ] Presentation of extra claims (37 CFR § 1.16(b), (c) and (d)).
- [ x ] Surcharge for filing the basic filing fee and/or declaration later than the filing date of the application (37 CFR § 1.16(e)).
- [ x ] 37 CFR §§ 1.17(a)(1)-(5) (Extension fees pursuant to 37 CFR § 1.136(a)).
- [ x ] Application processing fees (37 CFR § 1.17).

Date: July 23, 2003

  
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**Incorporation by Reference:**

- ☐ The entire disclosure of the prior application, **from which a copy of the Oath or Declaration is supplied**, is considered to be part of the disclosure of the accompanying application and is hereby incorporated by reference herein (37 CFR § 1.63(d))

**Benefit of Prior U.S. Application(s) Claimed (37 CFR § 1.78):**

- ☐ PLEASE ENTER THE FOLLOWING AMENDMENT TO THE SPECIFICATION UNDER THE CROSS REFERENCE TO RELATED APPLICATIONS SECTION:

- ☐ This application claims the benefit of **U.S. Provisional Application(s) No(s)**. 60/\_\_\_\_\_, filed on \_\_\_\_\_.
- ☐ This application is a ☐ **continuation** ☐ **continuation-in-part** ☐ **divisional** of copending **U.S. Application Serial No(s)**. \_\_\_\_\_, filed on \_\_\_\_\_.
- ☐ **International Application No.** \_\_\_\_\_ filed on \_\_\_\_\_ and which designated the U.S.

**Benefit of Prior Foreign Application(s):**

- ☐ Priority is claimed under 35 U.S.C. § 119 of Application No. \_\_\_\_\_ filed on \_\_\_\_\_ in \_\_\_\_\_ [COUNTRY].
- ☐ A Certified Copy of each of the following application(s) for which priority is claimed:

COUNTRY	APPLICATION NO.	FILING DATE

- ☐ is enclosed.
- ☐ has been filed in prior Application Serial No. 0\_/\_\_\_\_\_, which was filed on \_\_\_\_\_.

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**Application Elements Enclosed:**

- ☒ 15 Pages of Specification
- ☒ 7 Pages of Claims
- ☒ 22 Sheets of Drawings
  - ☐ Formal
  - ☒ Informal
  - ☐ Petition to Accept Photographs (*37 CFR § 1.84(b)*).
- ☒ 1 Page(s) of Abstract of the Disclosure

**Accompanying Application Parts:**

- ☐ Associate Power of Attorney
- ☐ Preliminary Amendment
- ☐ Information Disclosure Statement
  - ☐ Form PTO 1449 (PTO/SB/08A, 08B)
  - ☐ Copies of Cited References
- ☐ Non-Publication Request (PTO/SB/35)
- ☐ Microfiche (Appendix) (*37 CFR § 1.96(c)*).
- ☒ Return Receipt Postcard (itemized)

**Declaration or Oath and Power of Attorney:**

- ☐ New (executed original or copy).
- ☐ New (unexecuted).
- ☐ Copy from prior application (*37 CFR § 1.63(d)*)

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**Deletion of Inventor(s) (37 CFR § 1.63(d)(2), 1.33(b)):**

☐ Signed Statement deleting inventor(s) named in the prior application is attached.

**Assignment:**

☐ An executed Assignment of the invention to: Scientific Games Corporation, I

**Small Entity Statements:**

☐ Applicant claims small entity status under 37 §§ CFR 1.9 and 1.27.

**The filing fee has been calculated as shown below:**

	<u>NO. FILED</u>	<u>NO. EXTRA</u>	<u>SMALL ENTITY</u>		<u>OR</u>	<u>OTHER THAN SMALL ENTITY</u>	
			<u>RATE</u>	<u>FEE</u>		<u>RATE</u>	<u>FEE</u>
BASIC FEE				\$375	<u>OR</u>		\$750
TOTAL CLAIMS	<u>39</u> - 20 =	<u>19</u>	x 9 =	\$	OR	x 18 =	\$342
INDEP. CLAIMS	<u>9</u> - 3 =	<u>6</u>	x 42 =	\$	<u>OR</u>	x 84 =	\$ 504
FIRST PRESENTATION OF MULTIPLE DEPENDENT CLAIM(S)			+140 =	\$	<u>OR</u>	+280 =	\$0
	TOTAL			\$	<u>OR</u>		\$1,596

**Method of Payment of Fees:**

☐ No filing fee is to be paid at this time.

☐ A check in the amount of **\$750.00 filing fee** is attached. Please charge any deficiency or credit any overpayment to Deposit Account No. 04-1679.